

PNPI Sponsorships

“PNPI truly stands out with their intentional programming, experienced speakers, and timely topics. PNPI has helped me dive deeper into the labyrinth that is education policy while building bicameral and bipartisan friendships along the way.” – PNPI Alum

PNPI’s mission is to strengthen the knowledge and capacity of federal postsecondary policymakers, leaders, and thinkers. Through high-quality professional development, we engage a community of more than 1,500 alumni in and outside of government, providing a substantive, collegial foundation for developing federal policies that improve students’ lives.

Committed, innovative, and mission-driven, PNPI is unique in the higher education policy space.

Sponsors of our work make an impact on the policy community and help us achieve our goals.

Current Sponsorship Opportunities

Federal Budget & Appropriations Process Briefing Series (January 2027)

A free, virtual briefing series that demystifies the federal budget and appropriations process and explores how funding decisions shape federal higher education policy. Open to congressional staff, advocates, researchers, state and institutional leaders, students, other government staff, and the broader public, the series combines expert presentations and discussion to build participants’ understanding of the federal funding process and its implications for higher education.

Available sponsorship levels:

\$2,000 – Briefing Series Sponsor

Benefits include recognition on the PNPI website, recognition on social media and other event promotions, acknowledgment in opening remarks, and two free registrations to PNPI’s in-person summer FSA Boot Camp.

\$1,000 – Briefing Series Co-sponsor

Benefits include recognition on the PNPI website, recognition on social media and other event promotions, and acknowledgment in opening remarks.

PNPI 50-State Factsheet Booklet (Fall 2026)

A collection of key outcomes related to higher education and the workforce for all 50 states and the U.S. territories. Created with federal data from the PNPI Explorer, the booklet is shared with more than 3,500 policymakers, advocates, researchers, and members of the press.

Available sponsorship levels:

\$5,000 – Booklet Sponsor

Benefits include acknowledgment in the booklet, recognition on social media, mention in the distribution email, and one free registration to PNPI's in-person summer FSA Boot Camp (2027).

\$2,500 – Booklet Co-sponsor

Benefits include acknowledgment in the booklet and recognition on social media.

PNPI Explorer (Year-round)

A free, user-friendly data tool that provides accessible, policy-relevant insights on higher education and workforce trends, the Explorer is designed to help policymakers, advocates, researchers, practitioners, and students better understand key issues and outcomes.

Available sponsorship levels:

\$20,000 – Full Sponsor

Benefits include recognition on the PNPI website, recognition on social media, mention in demos, and one free registration to PNPI's in-person summer FSA Boot Camp.

\$10,000 – Co-sponsor

Benefits include recognition on the PNPI website and on social media.

For more information about any of these opportunities or to secure a sponsorship, please contact us at pnpi@pnpi.org.

All sponsorships are available on a first-come, first-served basis.