



PNPI Sponsorships

“PNPI truly stands out with their intentional programming, experienced speakers, and timely topics. PNPI has helped me dive deeper into the labyrinth that is education policy while building bicameral and bipartisan friendships along the way.” – PNPI Alum

PNPI’s mission is to strengthen the knowledge and capacity of federal postsecondary policymakers, leaders, and thinkers. Through high-quality professional development, we engage a community of more than 1,500 alumni in and outside of government, providing a substantive, collegial foundation for developing federal policies that improve students’ lives.

Committed, innovative, and mission-driven, PNPI is unique in the higher education policy space.

Sponsors of our work make an impact on the policy community and help us achieve our goals.

Current Sponsorship Opportunities

Summer Higher Education Interns Workshop & Lunch (July 2026)

An in-person program for interns working in federal policy roles, designed to introduce them to the policymaking process and connect them with peers across offices and organizations.

The following sponsorship levels are available:

\$5,000 – Full Sponsor: Benefits include recognition on our website and social media, acknowledgment at the top of the event and on signage, and two invitations to the lunch.

\$3,000 – Co-sponsor: Benefits include recognition on our website and social media, acknowledgment at the event and on signage, and one invitation to the lunch.

\$1,000 – Lunch Sponsor: Benefits include recognition on our website and social media, acknowledgment at the event, and one invitation to the lunch. **FULFILLED**

Federal Student Aid (FSA) Boot Camp (July 23–24, 2026)

A foundational training for congressional staff, advocates, researchers, and students focused on understanding federal student aid and its role in expanding access and opportunity.

“[PNPI’s boot camp] was phenomenal. I loved every minute of it. The speakers, the content, the structure, the chance to network ... everything. Honestly, it was hands down the best seminar/forum/conference I’ve ever attended in D.C.” – PNPI Alum

The following sponsorship levels are available:

\$15,000 – Event Sponsor: Benefits include recognition on the PNPI website, recognition on social media, recognition in event programs and on signage, acknowledgment in opening remarks, two invitations to lunch, two free event registrations, and an opportunity to distribute one branded item in a PNPI swag bag.

\$7,500 – Event Co-sponsor: Benefits include recognition on the PNPI website, recognition on social media and in event programs, acknowledgment in opening remarks, one invitation to lunch, one free event registration, and an opportunity to distribute one branded item in a PNPI swag bag.

\$2,500 – Student Registration and Attendance Scholarship: Benefits include recognition on social media, acknowledgment at the event, and an invitation to the boot camp lunch with an opportunity to meet your scholarship recipient. **TWO REMAINING**

\$1,500 – Lunch Sponsor: Benefits include recognition on social media, acknowledgment at lunch, and two invitations to lunch. **FULFILLED**

\$750 – Breakfast Sponsor: Benefits include recognition on social media and acknowledgment at the event.

\$500 – Swag Bag Sponsor: Benefits include recognition on social media, acknowledgment at the event, and an opportunity to distribute one branded item in a PNPI swag bag.

\$250 – Snack Sponsor: Benefits include recognition on social media, acknowledgment at the event, and signage on the snack table.

PNPI Explorer (Year-round)

A free, user-friendly data tool that provides accessible, policy-relevant insights on higher education and workforce trends, designed to support policymakers, advocates, researchers, and students in understanding key issues and outcomes.

The following sponsorship levels are available:

\$25,000 – Full Sponsor: Benefits include recognition on the PNPI website, recognition on social media, mention in demos, and one free registration to PNPI’s in-person summer FSA Boot Camp.

\$15,000 – Co-sponsor: Benefits include recognition on the PNPI website and on social media.

PNPI 50-State Factsheet Booklet (July 2026)

A collection of key outcomes related to higher education and the workforce for all 50 states and the U.S. territories. Created with federal data from the PNPI Explorer, the booklet will be shared with more than 3,500 policymakers, advocates, researchers, and members of the press.

The following sponsorship levels are available:

\$10,000 – Booklet Sponsor: Benefits include acknowledgment in the booklet, recognition on social media, mention in the distribution email, and one free registration to PNPI's in-person summer FSA Boot Camp.

\$5,000 – Booklet Co-sponsor: Benefits include acknowledgment in the booklet and recognition on social media.

For more information about any of these opportunities or to secure a sponsorship, please contact us at pnpi@pnpi.org.

All sponsorships are available on a first-come, first-served basis.