

POSTSECONDARY NATIONAL POLICY INSTITUTE (PNPI)

CURRENT SPONSORSHIP OPPORTUNITIES

Federal Student Aid (FSA) Boot Camp (July 23–24, 2026)

A foundational training for congressional staff, advocates, researchers, and students who are newer to the field, focused on understanding federal student aid and its role in access and opportunity. **Available sponsorship levels:**

\$15,000 – Event Sponsor: Benefits include recognition on the PNPI website, recognition on social media, recognition in event programs and on signage, acknowledgment in opening remarks, two invitations to lunch, two free event registrations, and an opportunity to distribute one branded item in a PNPI swag bag.

\$7,500 – Event Co-sponsor: Benefits include recognition on the PNPI website, recognition on social media and in event programs, acknowledgment in opening remarks, one invitation to lunch, one free event registration, and an opportunity to distribute one branded item in a PNPI swag bag.

\$2,500 – Student Registration and Attendance Scholarship: Benefits include recognition on social media, acknowledgment at the event, and an invitation to the boot camp lunch with an opportunity to meet your scholarship recipient. **THREE REMAINING**

\$1,500 – Lunch Sponsor: Benefits include recognition on social media, acknowledgment at lunch, signage on lunch buffet, and two invitations to lunch. **FULFILLED**

\$750 – Breakfast Sponsor: Benefits include recognition on social media and an acknowledgment at the event.

\$500 – Swag Bag Sponsor: Benefits include recognition on social media, acknowledgment at the event, and an opportunity to distribute one branded item in a PNPI swag bag.

\$250 – Snack Sponsor: Benefits include recognition on social media, acknowledgment at the event, and signage on the snack table.

PNPI Explorer (Year-round)

A free, user-friendly data tool that provides accessible, policy-relevant insights on higher education and workforce trends, designed to support policymakers, advocates, researchers, and students in understanding key issues and outcomes. **Available sponsorship levels:**

\$25,000 – Full Sponsor

Benefits: Acknowledgment on website, recognition on social media, mention in demos, and one free registration to PNPI's in-person Summer FSA Boot Camp.

\$15,000 – Co-sponsor

Benefits: Acknowledgment on website and recognition on social media.

Summer Higher Education Interns Workshop & Lunch (July 2026)

An in-person program for interns working in federal policy roles, designed to introduce them to the policymaking process and connect them with peers across offices and organizations.

Available sponsorship levels:

\$5,000 – Full Sponsor: Benefits include recognition on our website and social media, acknowledgment at the top of the event and on signage, and two invitations to the lunch.

\$3,000 – Co-sponsor: Benefits include recognition on our website and social media, acknowledgment at the event and on signage, and one invitation to the lunch. **ONE REMAINING**

\$1,500- Lunch Sponsor: Benefits include recognition on website and social media, acknowledgement at the event, and one invitation to the lunch.

PNPI Student Communities Factsheet Booklet (Year-round)

Annual collections of accessible, data-driven factsheets on student populations, higher education institutions, and state-level outcomes related to higher education and the workforce, distributed to more than 3,500 policymakers, advocates, researchers, and members of the press. **Available sponsorship levels:**

\$10,000 – Booklet Sponsor

Benefits: Acknowledgment in the booklet, recognition on social media, mention in the distribution email, and one free registration to PNPI's in-person Summer FSA Boot Camp.

\$5,000 – Booklet Co-sponsor

Benefits: Acknowledgment in the booklet and recognition on social media.