



Postsecondary National Policy Institute

Summer 2025 Sponsorship Opportunities

"PNPI truly stands out with their intentional programming, experienced speakers, and timely topics. PNPI has helped me dive deeper into the labyrinth that is education policy while building bicameral and bipartisan friendships along the way." – PNPI Alum

PNPI's mission is to increase the knowledge, capacity, and diversity of federal postsecondary policymakers, leaders, and thinkers. The only professional development provider in Washington, D.C., dedicated exclusively to higher education policy, we provide our community with a substantive and collegial foundation on which to build federal policies that drive positive outcomes for students and their families.

We believe that people produce better policy when they expand their knowledge base, that individuals strengthen collegial bonds when they come together in shared learning, and that it is essential to have diverse voices in the rooms where federal policy is being made.

PNPI currently boasts over 1,100 alumni across our community-based and congressional programs. Alumni describe PNPI as an informative, relevant, and trustworthy organization that hosts engaging and substantive events, is effective at achieving its mission, and has a deep understanding of federal postsecondary policy. All our efforts are focused on building a community of policymakers and policy thinkers who are thoughtful, well-informed, connected to research, and reflective of the students that they serve.

Our work provides sponsors an opportunity to impact current and future policymakers, as well as researchers, advocates, leaders, and students in the space.

We support federal policymakers and those who influence them because we understand that they are uniquely situated to have a tremendous impact on advancing student access and success. We are committed, innovative, mission-driven, and unique in the higher education space. **Sponsors help us achieve our goals.**

Summer 2025 Opportunities

PNPI is proud to offer the following summer sponsorship opportunities to our community partners:

- Summer Higher Education Policy Intern Program
- Federal Student Aid Boot Camp
- PNPI Student Communities Factsheet Booklet (New!)

Summer Higher Education Policy Intern Program (June–August 2025)

Offered to interns working in the federal higher education policy space, this program consists of a series of virtual workshops and an in-person lunch designed to expand participants' content knowledge, social capital, and understanding of the policy process.

The following sponsorship opportunities are available:

\$8,000 – Full Sponsor

Benefits: Recognition on our website and social media, acknowledgment at the first workshop, two invitations to intern lunch, and an opportunity to distribute two branded items at the intern lunch.

\$4,000 – Co-sponsor

Benefits: Recognition on website and social media, acknowledgment at the first workshop, one invitation to intern lunch, and an opportunity to distribute one branded item at the intern lunch.

\$1,000 – Intern Gathering/Lunch Workshop

Benefits: Recognition on social media, acknowledgment at the lunch, one invitation to the lunch, and an opportunity to distribute one branded item at the lunch.

Federal Student Aid Boot Camp (July 2025)

Modeled after our congressional work, community boot camps give individuals, including students, a chance to deepen their postsecondary knowledge while networking with professionals in the field. Our July boot camp focuses on Federal Student Aid (FSA) and is held in person.

"[PNPI's boot camp] was phenomenal. I loved every minute of it. The speakers, the content, the structure, the chance to network and meet other young people, everything. Honestly, it was hands down the best seminar/forum/conference I've ever attended in D.C." – PNPI Alum

The following sponsorship opportunities are available:

\$5,000 – Event Sponsor

Benefits: Recognition on the PNPI website, recognition on social media and in event programs, acknowledgment in opening remarks, two invitations to lunch, two free event registrations, and an opportunity to distribute one branded item in a PNPI swag bag.

\$2,500 – Event Co-sponsor

Benefits: Recognition on PNPI website, recognition on social media and in event programs, acknowledgement in opening remarks, one invitation to lunch, one free event registration, and an opportunity to distribute one branded item in a PNPI swag bag.

\$1,500 – Lunch Sponsor

Benefits: Recognition on social media, acknowledgment at lunch, and two invitations to lunch.

\$1,500 – Student Registration and Attendance Scholarship

Benefits: Recognition on social media, acknowledgment at the event, and an invitation to the boot camp lunch with an opportunity to meet your scholarship recipient.

\$750 – Breakfast Sponsor

Benefits: Recognition on social media and an acknowledgment at the event.

\$500 – Swag Bag Sponsor

Benefits: Recognition on social media, acknowledgment at the event, and an opportunity to distribute one branded item in a PNPI swag bag.

\$250 – Snack Sponsor

Benefits: Recognition on social media, acknowledgment at the event, and signage on snack table.

NEW: PNPI Student Communities Factsheet Booklet (Summer Release)

PNPI factsheets focus on communities of students, from AAPI students to veterans, rural students, and students with disabilities. This year we will bind all of our factsheets together for ease of use. This booklet will be released in the summer and emailed to our 1000+ mailing list which includes higher ed policymakers, advocates, researchers, and press.

The following sponsorship opportunities are available:

\$5,000 — Booklet Sponsor

Benefits: Acknowledgment in the booklet, recognition on social media, free registration to one PNPI boot camp; and a PNPI swag bag.

\$2,500 — Booklet Co-sponsor

Benefits: Acknowledgment in the booklet; recognition on social media, and a PNPI swag bag.

To learn more about how your organization can support PNPI's work and make an impact in higher education policy, email pnpi@pnpi.org.