Tribal Colleges and Universities

Updated October 2021



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A background primer on Tribal Colleges and Universities (TCUs).

Tribal Colleges and Universities (TCUs), also known as tribally controlled colleges and universities, or TCCUs, are institutions of higher education formally controlled, sanctioned, or chartered by the governing body of a Native American tribe or tribes where Native American culture, language, and tradition are fostered.¹ In the 2017-18 academic year, 86% of the TCU population was Native American.¹¹

In addition to students, TCUs serve a diverse group of 100,000 community members in academic and communitybased programs and actively work to preserve Native American languages, promote tribal sovereignty, and further economic growth for Native American people.ⁱⁱⁱ Because Native Americans (both American Indians and Alaska Natives) make up 1% of both the U.S. undergraduate and graduate student population, these students are often left out of postsecondary research and data reporting due to small sample size.^{iv} What data is available indicates that, while 50% of Native Americans have attempted some form of higher education, only 25% have earned a degree.^v

After years of federal government control over tribal education at the elementary, secondary, and postsecondary levels, tribal leaders began a political movement known as self-determination in the 1960s. Beginning with Dine College, founded in 1968 by the Navajo Nation,^{vi} tribally controlled colleges grew out of this movement, establishing themselves as institutions that would sustain and grow tribal culture.

The majority of designated TCUs are located on reservations in the Midwest and Southwest (see Figure 1).^{vii} TCUs are chartered by tribal governments and serve students from more than 230 federally recognized tribes. Many TCUs have open admission practices and, while they vary in size, focus, and location, individual tribal identity is deeply embedded in every institution. Often TCUs are the only postsecondary option for students in rural and poor communities and as such they tend to offer a broad range of social services, such as mentoring, childcare, wellness programs, and community programs, to meet student needs.



Figure 1: Map of Tribal Colleges and Universities

Source: <u>Tribal College Journal of American Indian Higher Education</u> Not pictured: Ilisagvik College (Alaska)

TCU Funding

State governments are not obligated to provide any financial support to TCUs and because tribal colleges are predominantly located on Native American reservations with high poverty rates, local property taxes are not collected to support them. Instead, TCUs are funded primarily through Title III of the Higher Education Opportunity Act (HEOA) administered by the U.S. Department of Education and the Tribally Controlled College or University Assistance Act (TCCUAA) of 1978, administered by the U.S. Bureau of Indian Affairs. In 1994, the U.S. Department of Education allowed TCUs land-grant status, which provided access to additional funding sources.^{viii}

In FY21, TCUs received a total of \$66 million through HEOA, an increase of \$1 million from FY20.^{ix} These funds allow institutions to purchase new scientific equipment, build libraries, educate students on tribal public policy, provide counseling services to improve students' financial and economic literacy, improve facilities for internet use, support faculty development, establish or improve a program of teacher education with emphasis on teaching Native American children, and establish community outreach programs that encourage Native American children to pursue postsecondary education.

When originally passed, the TCCUAA authorized \$8,000 in federal money for each Native American student enrolled in a TCU. However, due to insufficient funding, TCUs only receive \$6,355 per student.[×] This perstudent subsidy composes the base budget for TCUs—federal funds are not given for non-Native American students, who make up 14% of the TCU student population.^{×i}

The Higher Education Emergency Relief Funds

The COVID-19 pandemic impacted thousands of students and institutions, including TCUs. In response to financial concerns for both students and institutions, President Trump signed into law the Coronavirus Aid, Relief, and Economic Security Act, more commonly known as the CARES Act, in March 2020. The CARES Act authorized \$30.75 billion for an Education Stabilization Fund, including \$14 billion in the Higher Education Emergency Relief Fund (HEERF I).

Of the \$14 billion higher education allocation, \$12 billion is divided into two grants, both of which are issued directly to institutions: emergency financial aid grants for students and institutional grants. The <u>methodology</u> for institutional allocations primarily focused on an institution's Pell Grant recipient enrollment. At least 50% of an institution's allocation was required to go toward emergency financial aid grants for students, and no more than 50% of an institution's allocation can go toward institutional costs.^{xii}

An additional \$1 billion is directed to Minority Serving Institutions (MSIs), including TCUs, through existing programs in Titles III and V. All institutions eligible to participate in any of the MSI programs in the Higher Education Act were eligible to receive these funds. HEERF I also included \$350 million directed to institutions that received less than \$500,000 in overall CARES Act funds through the Fund for the Improvement of Postsecondary Education (FIPSE). In a letter to institutions, the Department specified that institutions may use these funds for emergency student grants to cover any component of cost of attendance or for institutional costs, such as lost revenue, reimbursement for expenses, technology costs, faculty and staff training, or payroll needs. Unlike the largest portion of HEERF I, this allocation did not require institutions to spend half of their funds on student emergency grants, though they may if they choose.xiii

To access these funds, institutions were required to submit a funding certification agreement through the Department and agree to specific reporting requirements. Thirty-five TCUs received \$50.5 million in CARES Act assistance.^{xiv}

Additionally, the CARES Act set into law several federal student loan provisions that affect students enrolled at TCUs: a temporary suspension of federal student loan repayment; interest rates on federal student loans set to 0%; and a pause on garnishing wages and collecting upon defaulted student loans. These measures have been extended until January 31, 2022 by executive order.

Given the need for further financial assistance to colleges and universities, President Trump then signed the Coronavirus Response and Relief Supplemental Appropriations Act (CRRSA Act) into law in late December 2020. The CRRSA Act authorized \$21.2 billion for higher education through the Higher Education Emergency Relief Fund II (HEERF II). These funds were used for emergency financial aid grants to students with exceptional need, such as those receiving Pell Grants, and to cover institutional costs associated with responding to the pandemic. The same 35 TCUs that received CARES Act funds received \$82.1 million in HEERF II funds.^{xv}

A third Higher Education Emergency Relief Fund (HEERF III) was created in the American Rescue Plan, signed into law in March 2021. The American Rescue Plan authorized \$39.6 billion for higher education. The 35 TCUs received \$143.1 million in HEERF III funds. While half of HEERF III funds were required to be used towards emergency financial aid grants to students with exceptional need, institutions were required to use a portion of the remaining funds to implement COVID-19 prevention or suppression methods and to advertise the use of professional judgment on financial aid awards to students.^{xvi}

Types of Institutions

There are currently 37 designated TCUs that serve 15,000 full- or part-time students annually.^{xvii} Of these, 35 are Title IV-eligible and accredited by mainstream accreditation organizations. The 35 Title IV-eligible TCUs awarded 1,410 associate degrees, 415 bachelor's degrees, and 45 master's degrees in 2019–20.^{xviii} While TCUs started as two-year institutions, 16 TCUs now offer bachelor's degrees and five offer master's degrees.^{xix} In total, TCUs offer master's degrees in four fields, bachelor's degrees in 46 fields, associate degrees in 193 fields, and certificates in 119 fields.^{xx}

Curricula at most TCUs focuses on the skills and knowledge needed to promote Native American nation building and strengthen tribal sovereignty. Most TCUs offer American Indian studies degree programs. Other popular majors at TCUs include liberal arts, business, and STEM fields.^{xxi}

Successes and Impact

The impact of tribal colleges can be seen through their commitment to access, their role in improving local economies, their efforts to cultivate and maintain diverse faculty, and their outreach to the broader community.

- Access: As TCUs expand their degree programs, they strive to keep tuition low. The average cost of attendance at a TCU in the 2020-21 academic year was approximately \$15,666 per year for in-state students (including room, board, books, and tuition averaged across institutions), while the average cost of attendance across all U.S. institutions during the same time period was \$37,064 per year.^{xxii}
- Economic Growth: TCUs have made significant contributions in local communities by creating jobs and boosting economies. In 2013, the College of Menominee National added \$37 million to the local economy, provided 404 jobs, and generated over \$800,000 in tax revenue. Tribal colleges are also working hard to meet workforce demands. For example, TCUs in North Dakota are working to fill the estimated 17,000 unfilled jobs at the Bakken Formation, one of the largest single deposits of oil and natural gas found in the United States, with workers who possess the technical knowledge of resource extraction as well as the knowledge of and appreciation for tribal philosophies regarding nature and environmental protection.^{xxiii}
- Faculty Diversity: TCUs boast a robust and diverse faculty. Nationwide, American Indians and Alaska Natives make up less than 1% of higher education faculty members. At TCUs, 44% of all faculty are Native American and Alaska Natives.^{xxiv} The importance of Native American faculty cannot be understated: They can challenge discriminatory scholarship and practices, stimulate research on indigenous issues, and assist colleges and universities in recruiting and retaining Native American students.
- **Community Outreach:** TCUs provide services to their local populations outside of the campus community. These services include health screenings, educational programs, and business development workshops.xxv

Challenges

Critics of tribal colleges often ask why TCUs do not have better outcomes. On average, 20% of Native American students at TCUs earn four-year degrees within six years or two-year degrees within three years, one-third the national average and half the rate of Native American students at non-tribal schools. At some tribal colleges, fewer than 10% of students graduate.^{xxvi}

Advocates of TCUs respond to this criticism by emphasizing the unique obstacles many Native American students face: 23% of all Native Americans lived in poverty in 2019, the highest poverty rate of any racial group in the U.S.^{xxvii} Seventy-four percent of students at TCUs are eligible to receive a Pell Grant, indicating financial need.^{xxviii} Native students who enroll in higher education often face especially long commutes of between 30 and 100 miles to reach their closest college or university. And while they may be eager for a college education, many are unprepared for college work. On average, 74% of Native American students at TCUs require remedial math and 50% require remedial reading or writing.^{xxix}

Future Growth

Community advocates have many ideas on how to strengthen TCUs. Most focus on acknowledging what makes TCUs unique and providing adequate resources to allow TCUs to serve their communities in a culturally sensitive and appropriate way. Advocates point to the following ways to improve higher education outcomes for Native American students and to strengthen the capacity of TCUs to serve them:^{xxx}

- Increase Funding: Provide TCUs with the full amount of federal funding authorized under current law annually adjusted for student enrollment increases and inflation. As noted, the Tribally Controlled Community College Assistance Act (1978) authorizes \$8,000 per Native American student per year, but the program has never been fully funded.
- **Provide More Reliable Funding:** Establish sustainable funding opportunities for TCUs to apply to their base operating budgets rather than relying on grants, which can be unreliable and inhibit long-term planning and growth.
- Create Better and More Comprehensive Pathways: Create earlier outreach and dual-credit programs for high school students that put students on a college track. Establish transfer agreements between TCUs and four-year institutions that recognize the unique challenges Native American students face. Strengthened agreements would allow students to experience a Native undergraduate education and earn an advanced degree at a non-Native institution.
- **Changes to Accreditation:** Consider the possibility of TCUs having their own accrediting body focused on Native American values and "indigenous ways of knowing." Allow TCUs to accredit themselves to standards they deem culturally appropriate.

Despite their challenges, TCUs work in various ways to support the students they serve and play an important role in Native American student success.

A good demonstration of the role these institutions play in the lives of their students is best told through the voices of their students. You can read several of those stories <u>here</u> and <u>here</u>.

Updated November 2021

ⁱWhite House Initiative on American Indian and Alaska Native Education: <u>https://sites.ed.gov/whiaiane/tribes-tcus/tribal-colleges-and-universities/</u>

ⁱⁱ Race and Ethnicity in Higher Education 2020 Supplement: <u>https://1xfsu31b52d33idlp13twtos-</u> wpengine.netdna-ssl.com/wp-content/uploads/2020/11/REHE-2020-final.pdf

iii ACE and CPRS: <u>https://www.acenet.edu/news-room/Documents/Tribal-College-and-University-Funding.pdf</u> iv The Condition of Education 2020: https://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2020144

^v Sex by Educational Attainment for the Population 25 Years and Over (American Indian and Alaska Native Alone): <u>https://data.census.gov/cedsci/table?q=Race%20and%20Ethnicity%20educational%</u> 20attainment&tid=ACSDT1Y2019.B15002C

vi Dine College: http://www.dinecollege.edu/about/history.php.

vii Tribal College Journal of American Indian Higher Education

^{viii} American Indian Higher Education Consortium: <u>http://aihec.org/what-we-do/docs/FY19/</u> <u>AG_Bill_MAR2018.pdf</u>

^{ix} U.S. Department of Education Budget Tables FY 2021 Congressional Action: <u>https://www2.ed.gov/about/overview/budget/tables.html</u>

^x ACE and CPRS: <u>https://www.acenet.edu/news-room/Documents/Tribal-College-and-University-Funding.pdf</u> ^{xi} Race and Ethnicity in Higher Education 2020 Supplement: <u>https://1xfsu31b52d33idlp13twtos-</u> wpengine.netdna-ssl.com/wp-content/uploads/2020/11/REHE-2020-final.pdf

^{xii} U.S. Department of Education: CARES Act: Higher Education Emergency Relief Fund <u>https://www2.ed.gov/about/offices/list/ope/caresact.html</u>

^{xiii} U.S. Department of Education: Letter Sent to College Presidents. April 30, 2020.

^{xiv} U.S. Department of Education: CARES Act: Higher Education Emergency Relief Fund <u>https://www2.ed.gov/about/offices/list/ope/caresact.html</u>

^{xv} U.S. Department of Education: CRRSSAA: Higher Education Emergency Relief Fund II <u>https://www2.ed.gov/about/offices/list/ope/crrsaa.html</u>

^{xvi} U.S. Department of Education: American Rescue Plan: ARP (HEERF III) <u>https://www2.ed.gov/about/offices/</u> list/ope/arp.html

^{xvii} College Navigator: <u>https://nces.ed.gov/collegenavigator/?s=all&sp=8</u>

xviii Integrated Postsecondary Education Data System: <u>https://nces.ed.gov/ipeds/SummaryTables/report/341?</u> templateId=3412&years=2020,2019,2018,2017,2016,2015,2014,2013,2012,2011&expand_by=2&tt=aggregate&i nstType=2

xix College Navigator: https://nces.ed.gov/collegenavigator/?s=all&sp=8

^{xx} American Indian Higher Education Consortium: <u>http://www.aihec.org/who-we-are/docs/</u><u>AIHECbrochure2018.pdf</u>

^{xxi} Race and Ethnicity in Higher Education 2020 Supplement: <u>https://1xfsu31b52d33idlp13twtos-</u> wpengine.netdna-ssl.com/wp-content/uploads/2020/11/REHE-2020-final.pdf

^{xxii} Integrated Postsecondary Education Data System: <u>https://nces.ed.gov/ipeds/use-the-data</u> ^{xxiii} Not a Full Picture: Evaluating Tribal College Success Using Mainstream Measures: <u>https://</u> <u>www.huffpost.com/entry/not-a-full-picture-evalua_b_6320400</u>

^{xxiv} Race and Ethnicity in Higher Education 2020 Supplement: <u>https://1xfsu31b52d33idlp13twtos-</u> wpengine.netdna-ssl.com/wp-content/uploads/2020/11/REHE-2020-final.pdf

xxv Ibid.

xxvii Integrated Postsecondary Education Data System: <u>https://nces.ed.gov/ipeds/SummaryTables/</u> report/801?templateId=8010&year=2019&expand_by=0&tt=aggregate&instType=2 xxvii U.S. Census Bureau: https://data.census.gov/cedsci/table?q=poverty&t=006%20-%20American% 20Indian%20and%20Alaska%20Native%20alone%20%28300,%20A01-Z99%29%3A009%20-%20American %20Indian%20and%20Alaska%20Native%20alone%20or%20in%20combination%20with%20one%20or% 20more%20other%20races%20%28300,%20A01-Z99%29%20%26%20%28100-299%29%20or%20%28300, %20A01-Z99%29%20or%20%28400-999%29&tid=ACSST1Y2019.S1701&hidePreview=false

xxviii Integrated Postsecondary Education Data System: <u>https://nces.ed.gov/ipeds/SummaryTables/</u> report/702templateId=7021&years=2019,2018,2017,2016,2015,2014,2013,2012,2011,2010&number_or_p ercent=1&t t=aggregate&instType=1

^{xxix} The American Indian College Fund: <u>https://collegefund.org/news/why-tribal-colleges-matter-our-response-to-the-hechinger-report//</u>

^{xxx} Redefining Success: How Tribal Colleges and Universities Build Nations, Strengthen Sovereignty and Persevere through Challenges: <u>https://repository.upenn.edu/cgi/viewcontent.cgi?</u> article=1386&context=gse_pubs