



## 2019 HEOA BOOT CAMP SPEAKER BIOS

### **Mark J. Ballam**

#### **San Diego State University's Center for International Business Education and Research**

Mark J. Ballam has been with San Diego State University's Title VI-funded Center for International Business Education and Research (SDSU CIBER) for 15 years, where he currently serves as managing director, responsible for overall program strategy and implementation. SDSU CIBER supports the International Business program at SDSU, which is ranked #13 nationally in *U.S. News and World Report's 2019 America's Best Colleges* publication. Prior to his current position, Mark served as associate director of Georgia Tech's CIBER for eight years, giving him over two decades of campus experience with the Title VI CIBER program. Mark recently completed two terms as president of the Consortium for Undergraduate International Business Educators. He has also served two terms as president of the Association of International Business Education and Research (AIBER), an association of Title VI CIBERs, and continues to have a leadership role. In 2015, Mark was elected to serve as executive board member of the Pacific Asia Consortium for International Business Education and Research-

In 2009, U.S. Commerce Secretary Gary Locke nominated Mark to the San Diego & Imperial Valley District Export Council to which he was reappointed by commerce Secretary Wilbur Ross in 2012 and currently serves as vice-chair. Mark then represented the Pacific South Region on the board of directors of the National Association of District Export Councils (NADEC) for two consecutive terms. Since 2016, he has remained active with NADEC serving as an associate board member and regional legislative affairs coordinator. Mark also serves on the Advisory Committee for Southwestern College's Small Business Development and International Trade Center. His most recent co-authored academic paper was published in August 2018, in the *Journal of Innovations in Education and Teaching International* (Routledge). Mark has been a longtime member of the Academy of International Business (AIB), Scholars Without Borders, and Phi Beta Delta, the honor society for international scholars. Mark earned his MBA from Georgia Institute of Technology and his B.A. in international relations from Clark University.

## **David Bergeron**

### **Center for American Progress**

David A. Bergeron is a senior fellow for Postsecondary Education at American Progress. David previously served as the acting assistant secretary for postsecondary education at the U.S. Department of Education. In this position, he acted as the education secretary's chief adviser on higher education issues and administered more than 60 grant and loan programs that provide nearly \$3 billion annually to institutions of higher education and community-based organizations.

David also served as the deputy assistant secretary for policy, planning, and innovation for the Education Department's Office of Postsecondary Education (OPE). In this capacity, he was responsible for the program budget for the federal postsecondary education programs administered by the OPE and the Federal Student Aid office, which generate more than \$160 billion in financial aid to more than 25 million students enrolled at public and private postsecondary institutions.

David was also responsible for legislative, regulatory, and other policies affecting the department's postsecondary education programs, including Federal Student Aid. In this capacity, he became acting deputy assistant secretary in 2009 and was named permanently in that position in 2011. Prior to becoming deputy assistant secretary, David served in a variety of other roles in the Department of Education. He has led key policy groups working on the reauthorization of the Higher Education Act, researched market-based approaches to loan subsidies under the guaranteed loan programs, and developed program regulations and other policy guidelines.

Prior to joining the department, David received his Bachelor of Arts in political science and sociology from the University of Rhode Island and worked for a bank in consumer loans.

## **James Bergeron**

### **National Council for Higher Education Resources (NCHER)**

James Bergeron currently serves as president and CEO of the National Council of Higher Education Resources (NCHER), which represents state, nonprofit, and private organizations that help students and families access, manage, and pay for the costs of postsecondary education. The membership includes student loan lenders, servicers, secondary markets, guaranty agencies, private collection agencies, schools, and others that administer and service federal education loans and underwrite, administer, and service private education loans. The mission of NCHER is to enhance member organizations' abilities to help families and students develop, pay for, and attain their educational goals so they can pursue meaningful and rewarding work and become contributing members of society.

Prior to joining NCHER in 2014, James worked as the director of education and human services policy for the House Committee on Education and the Workforce. In this capacity, he oversaw policy development on all areas of education programs, including the reauthorization of the Higher Education Act, the Elementary and Secondary Education Act, the Individuals with Disabilities Education Act, and the Workforce Investment Act.

Before joining the Committee in 2006, James served as legislative director for Rep. Buck McKeon where he authored important initiatives on college affordability and financial aid simplification. James began his Capitol Hill service more than 20 years ago as a legislative assistant to former Rep. Bob Livingston. James also served as vice president of MARC Associates (now part of Holland & Knight). He received a Bachelor of Arts in political science from the University of Louisiana at Lafayette.

### **Anne H. Betteridge**

#### **University of Arizona Center for Middle Eastern Studies**

Anne H. Betteridge is director of the University of Arizona Center for Middle Eastern Studies and a faculty member in the UA School of Middle Eastern & North African Studies. She served as executive director of the Middle East Studies Association of North America (MESA) from 1990–2002. An anthropologist with a Ph.D. from the University of Chicago, her research interests focus on Iranian culture, and women and ritual in particular. She teaches classes on ethnography of the Middle East and Iranian culture and society. Anne is currently co-chair of the Council of National Resource Center Directors and vice president of the American Institute of Iranian Studies. She previously served on the Board of the American Council of Learned Societies; on the Academic Steering Committee of the Fares Center for Eastern Mediterranean Studies, Tufts University; on the Editorial Board of the *Journal of Persianate Studies*; and chaired the National Council of Area Studies Associations.

### **Carrie Billy**

#### **American Indian Higher Education Consortium**

Carrie Billy, a member of the Navajo Nation and attorney from Arizona, is the president and CEO of the American Indian Higher Education Consortium (AIHEC). Through AIHEC, the nation's 37 Tribal Colleges share a common vision: Strong Sovereign Nations Through Excellence in TRIBAL Higher Education.

Carrie has undergraduate degrees from the University of Arizona and Salish Kootenai College (a tribal college) and she earned a Juris Doctorate from Georgetown University Law Center. She was appointed by former President William J. Clinton as the inaugural Executive Director of the White House Initiative on Tribal Colleges, and she worked in the U.S. Senate for 10 years. Carrie has been the principal investigator on numerous federal and private sector grants, including research awards from the National Science Foundation, the National Institutes of Health, NASA, the U.S. Departments of Education and Agriculture, the Lumina Foundation, USA Funds, and more.

Carrie's accomplishments include designing and implementing strategic initiatives and developing innovative policies and programs and tribally directed research initiatives, including AIHEC AIMS, a comprehensive data collection system for TCUs, and the Indigenous Evaluation Framework, which incorporates Indigenous epistemology and core tribal values into a framework that integrates place, community, individual gifts and sovereignty with Western evaluation practice. She has worked to forge partnerships and coalitions and drafted legislation to designate Tribal Colleges as 1994 land-grant institutions and to create a federal designation for Hispanic Serving Institutions. Her career reflects a commitment to public service — to protecting and promoting the cultures, rights

and well-being of American Indians and Alaska Natives and improving the quality of life and educational status of all Americans.

**Dr. Barbara Brittingham**

**Commission on Institutions of Higher Education (CIHE), New England Association of Schools and Colleges (NEASC)**

Barbara Brittingham is president of the Commission on Institutions of Higher Education (CIHE), New England Association of Schools and Colleges (NEASC) where she has worked since 2000. CIHE accredits 225 colleges and universities in the six New England States and 11 institutions in six other countries. Previously she served as a member and chair of the Commission. She was dean of the College of Human Science and Services at the University of Rhode Island where she also served as interim dean of University Libraries, director of the Curriculum Research and Development Center, and professor of education.

Barbara was founding dean of the College of Education at Zayed University in the United Arab Emirates and worked in Ankara, Turkey, while on a World Bank project. Currently she serves on the board of Quality and Qualifications Ireland, on the Quality Council in Iceland, and on the Committee on Recognition of the Council for Higher Education Accreditation. She served on the American Council on Education National Task Force on Institutional Accreditation. From 2014 to 2017 she chaired the Council of Regional Accrediting Commissions. She has served on the boards of six national accreditation organizations and has worked with ministries and universities in over 25 countries, sponsored by the Fulbright Commission, the U.S. State Department, the World Bank, and local governments and universities.

**Dr. Andrés Castro Samayoa**

**Boston College; Penn Center for Minority Serving Institutions**

Andrés Castro Samayoa is assistant professor of higher education at the Lynch School of Education at Boston College and senior research associate at the Penn Center for Minority Serving Institutions. Born in El Salvador, Andrés's work seeks to improve educational experiences for students of color — specifically centering the work of Minority Serving Institutions (MSIs) in the postsecondary sector. His research projects focus on two interrelated lines of inquiry: One of them draws on sociohistorical perspectives on federal policymaking to understand the emergence of MSIs. Secondly, he focuses on contemporary approaches to cultivating a more equitable ethnoracial representation of faculty and students, with particular attention to MSI students' pathways to graduate education.

He has co-edited two books on Minority Serving Institutions: *A Primer on Minority Serving Institutions* (Routledge, 2019) and *Educational Challenges at Minority Serving Institutions* (Routledge, 2017). His collaborative research has been published in *Educational Sciences*, *Journal of Latinos & Education*, *American Educational Research Journal*, and *Teachers College Record*. His work has been supported by the AccessLex Institute, the Association for Institutional Research, the Andrew W. Mellon Foundation, and the W.K. Kellogg Foundation. In 2019, Andrés was selected as a Faculty Fellow for the American Association of Hispanics in Higher Education. He received his doctorate from the University of Pennsylvania's Graduate School of Education, an M.Phil. as a Gates Scholar at Cambridge University, and a B.A. from Harvard College.

## **Jason Delisle**

### **American Enterprise Institute (AEI)**

Jason Delisle is a resident fellow at the American Enterprise Institute (AEI), where he works on higher education financing with an emphasis on student loan programs. Jason started his career on Capitol Hill, first in the office of Representative Thomas Petri, then as an analyst for the U.S. Senate Committee on the Budget. His work has led him to study the history and mechanics of federal student loans and other financial aid policies and to recommend budget process reforms for rules covering financial risk in government programs — including working on fair-value accounting for loan programs.

Before joining AEI, Jason served as director of the Federal Education Budget Project at New America, where he worked to improve the quality of public information on federal funding for education and the support of well-targeted federal education policies. He was also an informal adviser on higher education reform for Governor Jeb Bush's 2016 presidential campaign.

Jason has written for a variety of publications, including Bloomberg View, *The Wall Street Journal*, and *The Washington Post*. He has also appeared on numerous national television and radio programs, including Fox Business, National Public Radio, and the *PBS NewsHour*. Jason has a master's of public policy in budget and public finance from the George Washington University and a bachelor's degree in government from Lawrence University.

## **Emmanuel Guillory**

### **United Negro College Fund (UNCF)**

Mr. Emmanuel A. Guillory joined UNCF with nearly a decade of experience on Capitol Hill. While on the Hill, Emmanuel most recently served as a professional staff member for the House Committee on Education and the Workforce. In this role, he handled higher education policy by serving as an expert on the Higher Education Act (HEA) with a specialized focus on issues such as institutional aid for Historically Black Colleges and Universities (HBCUs) and Minority Serving Institutions (MSIs), international education, graduate education, and college access programs to include TRIO and GEARUP. He also served as the lead staffer for both the borrower defense and gainful employment negotiated rulemaking sessions. He has a depth of knowledge in the HEA and the accompanying federal regulations.

As the director for public policy and government affairs, Emmanuel represents all of UNCF's 37 member institutions and the students that attend those institutions. He is tasked with advocating for and formulating policies that will provide a positive impact to both low-income, first generation college students and HBCUs. This includes working with both House and Senate chambers, federal agencies, and the White House. He holds a Bachelor of Science degree in psychology and a certification in leadership studies from Texas A&M University. He also holds a Master of Arts degree in college student personnel (higher education administration) from Bowling Green State University.

## **Terrell Halaska**

### **HCM Strategists**

Terrell Halaska is one of the founding partners of HCM Strategists, a mission-driven public policy firm that works hand in hand with clients to improve people's lives through good policy. An expert at strategy development and relationship building, Terrell serves as the managing partner for the firm, leads the firm's support of several education clients, and provides strategic guidance to HCM's health team.

Leading up to her work with HCM, Terrell was confirmed by the United States Senate in 2005 as assistant secretary of education for legislation and Congressional affairs, serving as a member of Margaret Spellings's executive team and as the department's top negotiator with Congress. This position built on her work at the White House, where she advised the president, domestic policy advisor, and other senior staff as special assistant to the president for domestic policy. In that role, she developed and advanced administration policies on family and children's issues — including early childhood education, welfare reform, housing, and homelessness.

Prior to the White House, Terrell joined Tommy Thompson, then-Secretary of the Department of Health and Human Services (HHS), on his senior management team as deputy chief of staff. She oversaw policy development on a number of issues within the department — including stem cell research and international and domestic HIV/AIDS initiatives — and built a reputation as a consensus builder willing to consider fresh ideas to address vexing bioethical and health policy problems.

A graduate of the University of California, San Diego, with a bachelor's degree in political science, Terrell began to focus on policy during her master's studies at the Monterey Institution of International Studies. She put her education to work on Capitol Hill as a press secretary to Rep. Scott Klug and on the state level as the media manager for the National Governors Association and as director of the state of Wisconsin's Washington, D.C., office. Married to David Dunn, Terrell lives in Austin, Texas, where David is also an education policy consultant. Terrell serves on PNPI's Board of Directors and is PNPI's Board Chair.

## **Sandi Jacobs**

### **EducationCounsel**

Sandi Jacobs is a principal at Education Counsel, where her main area of focus is educator quality. Before joining EdCounsel, Sandi was the senior vice president for State and District Policy at the National Council on Teacher Quality (NCTQ). At NCTQ, she oversaw all teacher policy work, including direct work with states and testimony and presentations for national and local audiences. She also developed and managed NCTQ's comprehensive *State Teacher Policy Yearbook*.

Sandi previously worked at the U.S. Department of Education as a senior education program specialist for the Reading First and Comprehensive School Reform Demonstration programs. She also taught 4th and 5th grade for nearly a decade at Public School 9 in Brooklyn, New York. Sandi was a presidential management intern and a charter corps member of Teach For America. She holds a master's degree from Columbia University's Teachers College and a B.A. from Columbia College.

## **Miriam A. Kazanjian**

### **Senior International Education and Government Relations Specialist**

Miriam A. Kazanjian is a senior international education and government relations specialist in Washington, D.C., where she has engaged in federal education policy issues from K–12 professionally for nearly five decades. She has represented the New York and California educational systems, consulted for public and private institutions in the U.S. and abroad, and served in leadership positions and advisory boards of numerous international education and exchange programs.

Since the early 1990s, Miriam has been widely known for her independent consulting work in forming and guiding the Coalition for International Education, a group of 30 higher education associations promoting global competence for U.S. students, with a focus on the U.S. Department of Education's role in international and foreign language education. She organized the first national policy research conference on HEA Title VI/Fulbright-Hays at UCLA (1997), and was co-editor and contributing author to the subsequent publication, *International Education in the New Global Era*. She organized two follow-up policy conferences at Duke University (2003) and at the College of William & Mary (2014). In 2009, Miriam developed a Title VI 50th Anniversary commemorative website, *Engaging the World: U.S. Global Competence for the 21st Century*, for which she co-produced the first videos of Title VI history and student outcomes. She has presented and published widely on federal education policy issues. Miriam holds an MPA from George Washington University and a B.A. in history and political science from the University of Rochester. Miriam holds a B.A. in history and political science from the University of Rochester and an MPA from George Washington University. Passionate about language and culture, she has also studied Arabic, French, and Portuguese. The Modern Language Association presented Miriam with the 2017 ADFL Distinguished Service to the Profession Award — the first to a non-academic — for her outstanding contribution to foreign languages at the postsecondary level primarily through her advocacy efforts.

## **Amy Laitinen**

### **Higher Education, New America**

Amy Laitinen is director for higher education with the Education Policy program at New America. She previously served as a policy advisor on higher education at both the U.S. Department of Education and the White House. She was named a top innovator for her work on federal policy and competency-based education by *the Chronicle of Higher Education*. Amy's current work focuses on federal policies to increase quality and transparency in higher education as well as the politics of higher education reform.

Amy is the product of public higher education, holding an associate degree from Miami-Dade Community College, a bachelor's degree from New College of Florida and a master's degree in public policy from the University of California at Berkeley.

## **Dr. J.D. LaRock**

### **Commonwealth Corporation**

Dr. J.D. LaRock is president and CEO of Commonwealth Corporation. Previously, he was a member of Northeastern University's senior leadership team, where he served as chief of staff to the university's president, among other executive roles. A scholar of education

policy, higher education, and the future of work, J.D. is professor of the practice of law and policy at Northeastern and a fellow with the Aspen Institute's Economic Opportunities program.

Prior to his academic and university management career, J.D. was an education policymaker at the federal, state, and international levels. As senior education advisor to the late Senator Edward M. Kennedy, he helped lead the 2008 reauthorization of the federal Higher Education Act and the 2007 passage of the College Cost Reduction and Access Act, which provided \$20 billion in financial aid to U.S. college students.

As education policy director for the Governor of Massachusetts, J.D. helped author the Achievement Gap Act of 2010, a landmark K-12 education reform law, as well as Massachusetts' successful application to President Obama's "Race to the Top" competition, which secured \$250 million for the state. He is the co-editor of *Special Education for a New Century* (Harvard Education Press, 2005), editor of the OECD publication *Education at a Glance* (2012), and contributed to the book *Robot Proof: Higher Education in the Age of Artificial Intelligence* (MIT Press, 2017).

J.D. is a member of the Massachusetts Board of Higher Education and Chair of the Board of Trustees at North Shore Community College. He holds three degrees from Harvard, including a doctorate in education administration, policy, and social planning, and a law degree from Georgetown.

### **Clare McCann**

#### **New America**

Clare McCann is the deputy director for federal higher education policy with New America's Education Policy program. She works on the higher education team, conducting research and analysis on issues including federal financial aid, data transparency, and accountability for institutions of higher education. She previously served as a senior policy advisor for the U.S. Department of Education. McCann holds a bachelor's degree from The George Washington University.

### **Ben Miller**

#### **Center for American Progress**

Ben Miller is the vice president for Postsecondary Education at American Progress. He was previously the research director for higher education at New America, as well as a senior policy advisor in the Office of Planning, Evaluation and Policy Development at the U.S. Department of Education. Miller's work focuses on higher-education accountability, affordability, and financial aid, as well as for-profit colleges and other issues. His writing has appeared in *The New York Times*, the *Los Angeles Times*, *The Chronicle of Higher Education*, and *Inside Higher Ed*, among other outlets. He holds a bachelor's degree in history and economics from Brown University.

### **Julie Peller**

#### **Higher Learning Advocates**

Julie Peller is the executive director of Higher Learning Advocates. She brings a deep background in federal postsecondary education policy, federal budgeting, and professional



management to the organization. She is recognized as a leader on postsecondary education issues including student attainment, federal policy, and student financial aid. Julie served as a senior policy advisor and the deputy staff director for the Committee on Education and the Workforce in the U.S. House of Representatives, where she led significant legislative efforts to reform the Higher Education Act, federal student aid programs, and other higher education policies. Prior to joining Higher Learning Advocates, Julie served as the director of federal policy at Lumina Foundation.

### **Sarah Rosenberg** **New Leaders**

Sarah is the senior director for policy at New Leaders. Most recently, she worked as an education policy advisor on the Senate Health Education Labor and Pensions Committee for Ranking Member Senator Patty Murray. Her portfolio included education issues from K-12 through higher education. She has also worked as a policy analyst at the Center for American Progress, a progressive think tank, and Education Sector, an education policy think tank, where she researched and authored reports on urban district reform efforts, innovative state accountability systems, and human capital policy. Before graduate school, Sarah taught high school English for three years in rural North Carolina. Sarah holds a bachelor's degree from Wesleyan University in Middletown, Connecticut, and a master's degree from the Sanford School of Public Policy at Duke University.

### **Deborah A. Santiago** **Excelencia in Education**

Deborah A. Santiago is the co-founder and CEO at *Excelencia* in Education. For more than 20 years, she has led research and policy efforts from the community to national and federal levels to improve educational opportunities and success for all students. She co-founded *Excelencia* in Education to inform policy and practice, compel action, and collaborate with those committed and ready to act to increase student success.

Among her contributions, Deborah has worked in the federal government as a policy analyst at the Congressional Research Service addressing legislative issues in higher education and at the U.S. Department of Education informing program and budget efforts in the Office of Postsecondary Education. She also served as the deputy director of the White House Initiative on Educational Excellence for Hispanic Americans working with federal agencies and communities across the nation to improve awareness and education opportunities for Latinos. Among Deborah's community efforts, she has provided program design and implementation for the ASPIRA Association and translated data for community engagement as the vice president for research and data at the Los Angeles Alliance for Student Achievement.

Her current research focuses on state and federal policy, evaluation of effective institutional practices, and student success in higher education. Recent publications include *From Selectivity to Success: Latinos at Selective Institutions* and *Benchmarking Latino College Completion to Meet National Goals: 2010 to 2020*. She has been cited for her work in numerous publications, including *The Economist*, *The New York Times*, *The Washington Post*, *The Chronicle of Higher Education*, *Inside Higher Ed*, and *Diverse Issues in Higher Education*.

Deborah serves on the advisory board of thedream.us, serves on the board of directors for Higher Achievement, and is a Pahara Fellow at the Aspen Institute.

**Dr. Laura Schifter**

**Harvard Graduate School of Education**

Laura Schifter is a lecturer on education, teaching courses on federal education policy and on special education. She also works as a fellow with The Century Foundation where she writes about issues impacting students with disabilities. Laura completed her doctoral studies in the Education Policy, Leadership, and Instructional Practice Program at Harvard Graduate School of Education where she studied issues in special education. Specifically, her research focused on patterns and policies related to high school graduation of students with disabilities.

She previously worked as a senior education and disability advisor for Rep. George Miller (D-CA) on the Committee on Education and the Workforce and served as an education fellow for Senator Chris Dodd (D-CT) on the Senate Health, Education, Labor, and Pensions Committee. She also taught elementary school in San Francisco. Laura earned an Ed.M. in mind, brain, and education from the Harvard Graduate School of Education and a B.A. in American studies from Amherst College.

**Dr. Robert Teranishi**

**Institute for Immigration, Globalization, and Education; UCLA**

Dr. Robert Teranishi is a professor of social science and comparative education, the Morgan and Helen Chu endowed chair in Asian American studies, and co-director for the Institute for Immigration, Globalization and Education at UCLA. His research is broadly focused on race, ethnicity, and the stratification of college opportunity. His work has been influential to federal, state, and institution policy related to college access and affordability. He has provided Congressional testimony regarding the Higher Education Reauthorization Act and No Child Left Behind, informed state policy decisions related to selective college admissions, and his research has been solicited to inform U.S. Supreme Court decisions on affirmative action and school desegregation. Prior to his appointment at UCLA, he served as a professor at New York University and the University of Pennsylvania. President Obama appointed Robert as a member on the Board of Directors of the National Board for Education Services.

**Dr. Jane West**

**Jane West Consulting; University of Maryland and Virginia Commonwealth University**

A former teacher and education administrator, Dr. Jane West is visiting professor at the University of Maryland and Virginia Commonwealth University and policy advisor to several national education organizations, including the American Association of Colleges for Teacher Education (AACTE), the Higher Education Consortium for Special Education, and the Teacher Education Division of the Council for Exceptional Children. For eight years she led AACTE's advocacy and policy work as senior vice president. In the mid-1980s she worked as senior education advisor on the United States Senate Committee on Health, Education, Labor and Pensions, where she led the national effort to craft multiple federal education statutes.

Jane's work focuses on teacher quality and building a bridge for professional educators to engage with policymakers. To this end she has created a doctoral course in education policy and politics that brings students to directly engage with policymakers and develop their analytical, communication and advocacy skills. Her policy work focuses on the Higher Education Act, IDEA, ESSA and appropriations. She was a founder of the Coalition for Teaching Quality.

Jane holds a B.A. from the University of California at Santa Barbara, an M.A. from Teachers College, Columbia University and a Ph.D. in special education from the University of Maryland.

**Cynthia P. Williams**  
**University of Wisconsin-Madison**

Cynthia P. Williams is the international policy advisor for the University of Wisconsin-Madison International Division in Washington, D.C., where she leads efforts to develop relationships with federal agencies, organizations, alumni, and key stakeholders to advance campus international goals. She serves as a liaison with faculty and staff to maintain the campus's area and international studies programs including Title VI and Fulbright Hays and the National Security Education Programs that provide critical support to the campus leadership role in language and area studies education, research, and outreach.

As the designated campus contact for federal issues related to international education, research, and policy, she works with the federal relations office and represents the campus on higher education association task forces to coordinate strategy and maintain contact with administration officials and Congressional staff. Cynthia also manages the international track of the Wisconsin in Washington academic internship program. As director of external relations for the International Division for 15 years, she focused on policy and research analysis and designing and implementing strategies to meet the goals outlined in the campus strategic plan for international programs. Cynthia received her Ph.D. in development studies from the University of Wisconsin-Madison. She holds a Master of Public Administration and a B.A. both from the University of Delaware.